



## Hoppy's "Cool" October Update...

Hoppy Brewing Company <hoppybrewing@hoppy.com>  
Reply-To: hoppybrewing@hoppy.com  
To: "Hoppy Brewing Company hoppybrewing@hoppy.com" <hoppybrewing@hoppy.com>

Wed, Sep 30, 2015 at 12:37 PM



### Hoppy Brewing Company

6300 Folsom Blvd.  
Sacramento, CA 95819  
Phone: 916.451.HOPPY (4677)  
Internet: [www.hoppy.com](http://www.hoppy.com)



Hi Hoppy! :)

Welcome to Hoppy's bimonthly update. You can also follow Hoppy on any of the following social networks listed below with more frequent updates:

Instagram - <http://instagram.com/HoppyBrewing>  
Facebook - <http://facebook.com/HoppyBrewingCompany>  
Twitter - <http://twitter.com/HoppyBrewing>  
Google+ - <https://plus.google.com/+HoppyBrewingCompany>  
YouTube - <http://youtube.com/hoppybeertube>

\*\*\* **WINNER** \*\*\*

Our Lucky Dinner Winner for the month of October is Ms. Elke Kleinke, who is a Data Processing Manager II at California Department of Technology. Congratulations Ms. Kleinke and we thank you for your patronage!!! We look forward to serving you and your friends a complimentary dinner for up to four friends and/or family on any weekend. Enjoy! :)

\*\*\* **WINNER** \*\*\*

With Fall getting under way and football cranking into high-gear, if you have not stopped by Hoppy's for Brunch yet, you are missing a pretty tasty meal to get your weekend started. Hoppy is open at 10:00am on the weekends for a **"Cooked-To-Order"** Brunch. Brunch is served from 10:00am until 3:30pm. In addition, if you are a member of a Fantasy Football Group, and you are looking for a place to watch your favorite football game while checking your fantasy points as they happen; we are once again offering DirecTV's NFL Sunday Ticket in High Definition, and as always feel free to check your stats with our FREE Wi-Fi broadband Internet access here at Hoppy.

In addition, this coming Saturday, October 03rd at 11:00am, Rusty in the Shade will be in attendance for Hoppy's Acoustic Bluegrass Brunch featuring their brand of original acoustic bluegrass from 11:00am until 1:00pm! As usual Hoppy has no cover, is family friendly, serves a tasty Brunch, has Hoppy Hour beer prices starting at 3:00pm; along with \$6 top-shelf Bloody Marys and Mimosas until Brunch ends, and offers one of the coolest places to see live music in town on a Saturday morning. Rusty can be found online at <https://www.facebook.com/rustyintheshade>.

#### **BREWER'S SPECIALS IN OCOTBER:**

**HOPPY WASABI™ PALE ALE:** This Brewer's Special has become a Summer time favorite that might last throughout most of October, but probably won't... The grist used in this brew consists of 35% flaked rice. This gives the beer exceptional smoothness and an extra pale color. A little bit of acidulated malt is added to provide an extra bit of crispness and a slight tartness. Then the crew adds a very modest amount of Columbus, Crystal, and East Kent Golding hops. At the end of the boil they add a small dose of Curacao Orange Peel, and a healthy heaping of real Oregon-grown pureed wasabi root to the fermenter. The effect is subtle - just a hint of sweetness and heat on the aftertaste. Altogether the Hoppy Wasabi is a very delicate and highly drinkable beer. Alcohol by volume is 5.0% with 22 IBUs, and is comparable to nothing else in the entire world - that we know of... ;-).

**GOLDEN PROMISE ESB:** Will be on tap shortly after the first of the month. This malty ale features the heirloom barley malt, Golden Promise, complimented with just a bit of Fuggle and East Kent Golding hops. Alcohol by volume is expected to be around 6.0% with 25 IBUs.

Once the Hoppy Wasabi™ is gone we will patiently wait for the arrival of the Hoppy Claus™ with its annual release on November 01st... ;-)

---

## UPCOMING EVENTS

---

Wow, school is back in session, the Hoppy Crew has returned from the **Great American Beer Festival®** and the weather is ready to prove Summer is over. The month of October always is a great month for events and this year is no exception. Ready to join us for a couple of them? Take your pick from the following:

Friday, October 02nd 6-9:00pm we start at the Non-Profit - **California State Railroad Museum Foundation** as they are proud to present the return of its popular event **Ales on the Rails**. This event aims to highlight some of the area's most exciting restaurants and breweries against the historic backdrop of the California State Railroad Museum. The roundhouse venue will offer an indoor/outdoor tasting experience and silent auction set against the remarkable vintage full-size cars and locomotives.

Each year the California State Railroad Museum hosts hundreds of thousands of visitors – from local school children, to families and tourists from all over the world. Proceeds from this wonderful fundraising event support a variety of important programs such as volunteer and educational programs, special exhibits, restoration projects and railroad operations. New this year – The event will be held inside the Museum's Roundhouse. This wonderful fundraising event aims to highlight some of the area's most exciting restaurants and breweries (*of course you get to taste some Hoppy beers!*) against the historic backdrop of the California State Railroad Museum. The roundhouse venue will offer a unique indoor/outdoor tasting experience, live music by Hot City, and silent auction set alongside remarkable vintage full-size cars and locomotives. **Tickets:** Must be 21 years of age or older to attend the event. **General Admission:** \$50. CSRM Member Admission: \$45, Includes: Food and beer tasting, Souvenir tasting glass, Access to live music by Hot City. Special VIP Admission: \$65. Includes: All General Admission perks, Entry to Special VIP Tasting Cars, Exclusive beer and food samples, Special VIP Swag Bag, Limited to 75 tickets. Designated Driver Admission: \$25, Includes: All General Admission perks (except the booze). For more information about Ales on the Rails, please call [916.445.5995](tel:916.445.5995) or email [info@csrmf.org](mailto:info@csrmf.org)

Come join us at the 12th Annual Monte Carlo Night in support of Stanford Settlement on Saturday, October 03rd, from 6-10:00pm at the **California Automobile Museum**. Start your evening with arrival on the red carpet and pose for a photo by one of the fabulous cars on display. Enjoy a beverage while perusing the silent auction and raffle. Dinner provided by Pheasant Wood Catering. Gaming provided by 21Fun. For more details: <http://www.stanfordsettlement.org/monte-carlo-night.html>

Monday, October 05th we join Oak Ridge High School Community Foundation, The **ORHS Community Foundation Golf Tournament** and auction is a cornerstone event that gathers parents, alumni, businesses and interested parties together to raise funds and have some good old fun on the course. Golfers of all abilities are welcome! **FORMAT:** Four Person Scramble, Putting contest, Shotgun Start, 1st, 2nd and 3rd Place Prizes. Closest to the Pin and Longest Drive Prizes, Raffle for Gift Baskets, Silent Auction. **COSTS:** \$225 single player, \$800 foursome. **INCLUDES:** 18 Holes of Golf at Serrano Country Club, Use of Driving Range, Use of Putting Green, Golf Cart, Box Lunch, Happy Hour. For more info: <http://orhsfoundation.com/events/golf-tournament/>

California Council on Land Trusts invited us to **All Aboard California**, Friday October 09th at the California State Railroad Museum. Join us for their premiere event to celebrate California's rich agricultural history and its role as a food producer to the nation and the world. Guests will savor the bounty of California's harvest with tasting tables featuring seasonal food from area restaurants, California wine and craft beers including Hoppy. Members of the agricultural community, elected officials, land trusts and foundations from California and across the country will gather for this special evening in the "round-house" at the California State Railroad Museum. Sip wine and beer, sample delicious bites, enjoy local entertainment, and join us in celebrating California's agricultural lands and all the people involved in bringing food to our tables. This is a "can't miss" event! **Tickets:** \$60 – CCLT Members; \$70 – **General Admission:** \$500 – Package of 10 tickets. <http://www.calandtrusts.org/event/all-aboard-california-sacramento-ca/>

"Hole" Lotta Love? is one of Sacramento's best charity golf events. The 2015 tournament will be held at Teal Bend Golf Club here in Sacramento on Friday, October 09th. Funds are raised through sponsorships, golfer fees, auctions and on-hole contests. Tournament Format, Four-Person Scramble. 100% of funds raised go to CASA Sacramento! Whether you love the game of golf or just hate the mere mention of its name, the main focus of this golf tournament is to have fun. The good news is that by participating in this event, you will have fun and you will help raise money and change the lives of foster youth. Come out and enjoy the many added course activities going on throughout the day. **More details:** Tom at [916.773.1938](tel:916.773.1938) or [tom.cicchini@raymondjames.com](mailto:tom.cicchini@raymondjames.com) or Margaret at [916.875.6606](tel:916.875.6606) or [margaret@sacramentocasa.org](mailto:margaret@sacramentocasa.org)



The Robert Mondavi Institute for Wine and Food Science and The Robert and Margrit Mondavi Center for the Performing Arts invite you to participate in **Taste 2015**, Friday, October 09th. **Event Goal:** Raise funds for Broadening Horizons, a program supporting Chicana/o or Latina/o students in the Departments of Viticulture & Enology and Food Science & Technology at UC Davis. Honor the inspirational legacy of Robert and Margrit Mondavi, their passion for UC Davis, and their vision of great food, great wine, and great music. **Schedule:** 4–7:00pm, Food and Beverage festival featuring regional food, wine and beer, Silent Auction, Live Music. 8–10:00pm: Los Lobos performs in Jackson Hall, Mondavi Center. [cabradshaw@ucdavis.edu](mailto:cabradshaw@ucdavis.edu)

**River City Marketplace** will host its next art market on Saturday, October 10th, at Fremont Park in Midtown Sacramento. The market is designed to present the area's best artists, crafters and small businesses in a setting that creates an enjoyable and memorable experience. Founded by local maker, Mindy Jovanovic, River City Marketplace was conceived as a way to showcase local talent and products in a unique and fun atmosphere. Their hope is to create an opportunity for people who believe that shopping small and shopping locally is essential to helping our community and local economy, and to also provide a stage for small, hardworking artists and businesses to display their work to the public. RCMP is delighted to present over 100 local vendors from fine art and crafts to DIY and gourmet food, as well as live music and a kid's play area. On Saturday, October 10th, River City Marketplace is bringing together an eclectic mix of local goods and talent for an experience not to be missed. Future dates for the market are in the works, with an ultimate goal of establishing a continual art market for the Sacramento community to enjoy for years to come. Hoppy is proud to be the exclusive beer vendor for this event.

On Saturday October 10th, we also head to Capital Mall for a couple events. **Sacramento Century** is a benefit event organized by the Rotary Club of Sacramento, which has been serving our community through annual events for over 100 years. This year Sacramento Century is a benefit event for Sacramento Habitat for Humanity and Team Red, White & Blue, a veterans support organization. Sacramento Century is a Bike Ride and Oktoberfest. The bike ride is actually 4 rides and their goal is 2000 registrant participants. All rides start and end at the Oktoberfest grounds. The Oktoberfest grounds will be a temporarily fenced and closed off area of Capitol Mall from 5th Street to 7th Street. The four ride alternatives include a Full 100 mile century, a Metric Century (100km/62miles); a ½ Century; and a short Fun Ride. The rides go across the Tower Bridge and South through the Delta. The Full Century goes near Isleton and back. The other rides are progressively shorter versions of the same route. The Oktoberfest is the party component of the event. All ride registrants get access to the Oktoberfest. They anticipate additional non-rider participants from family and friends of the riders and the general public looking for a fun activity. There will be a beer garden, which will focus on highlighting us beer sponsor participants - Great Food with SactoMoFo food trucks, Live Music all day with local favorite Mumbo Gumbo as the headliner. Other bands include the City of Trees Brass Band and Playback. Plus fun activities/ games/ inflatable games for all ages - <http://www.sacramentoentury.com/oktoberfest.html>

The **6th Annual UC Davis Brewfest** is coming to Aggie Tailgate Field (*North of Aggie Stadium*) Saturday, October 10th. The event will run from 1-3:30pm, prior to the UC Davis vs. Northern Arizona football game. Kickoff is set for 4:00pm. The UC Davis Brewfest event celebrates UC Davis as the No. 1 academic brewing program in North America. The event also honors Charlie Bamforth, Ph.D., endowed malting and brewing sciences professor and UC Davis Extension Professional Brewing Programs instructor. The excellence demonstrated in malting and brewing science has produced some of the greatest brew masters in the nation. Formerly named the Oktoberfest, the UC Davis Brewfest name will allow for a larger contingent of beers to be poured for all Aggies to enjoy. Like last year, all tickets to the Brewfest include a game ticket to watch the Aggie football team following the event. Guests will enjoy samples from 50 breweries and over 90 different beers and ciders, and will be able to enjoy a festive atmosphere and a great day with UC Davis Football. <http://www.ucdavisaggies.com/ot/ucdavisbrewfest.html>



<http://www.thecapcenter.org/help/events/an-evening-at-screaching-ow-ranch> is the place to get your tickets for **“An Evening at Screaching Owl Ranch”**. This event benefits the Child Abuse Center and Hoppy is pleased to be asked back for this exclusive event at a riverside estate in beautiful Clarksburg. Did you know their programs have cut child abuse by 96% in the at-risk homes they serve? Enjoy a luxurious night with the CAP Center (*and Hoppy*) and you'll be helping to keep more kids safe and loved. October 10th, 5:30-8:30pm and you will enjoy some of the regions finest chefs, wineries and breweries.

Join us for an incredible evening on Saturday, October 17th for the SPCA's newest event, **The Black and White Fur Ball** to benefit all the animals housed at the Sacramento SPCA. Sponsored by **Benefits Done Right**, this spectacular affair, held on the Sacramento SPCA's campus at 6201 Florin Perkins Road in Sacramento, celebrates not only the animals, but their work which continues to change the lives of thousands of animals and people throughout our community. Sacramento SPCA 6201 Florin Perkins Road Sacramento, CA 95828. For information: [events@sspca.org](mailto:events@sspca.org)



While the exact origins of **The Red Dress Party** are unknown, Sacramento's version is modeled after those in Portland and Seattle. The earliest Portland event started out as a small band of committed supporters throwing a house party and has grown to a grand scale that today welcomes more than 2,000 attendees each year. Now in its fourth year in Sacramento, Red Dress continues to grow by leaps and bounds. The red dress network of parties now includes Chicago, Dallas, Palm Springs, New Orleans, and starting in 2015 San Diego! **THE NIGHT:** Saturday, October 17th, 8:00pm VIP pre-party and 9:30pm -2:00am. **General Admission:** Sacramento Badlands, 2003 K Street, Sacramento. The color red, found on the red ribbon, serves as a global symbol of HIV/AIDS. That symbol is manifested through the wearing of red dresses by all guests at this event to express solidarity with people living with HIV/AIDS, raise awareness for HIV prevention, and more broadly draw attention to the health disparities experienced by LGBT people. Guests will be blown away by the transformation of the familiar Badlands nightclub into an exclusive wonderland of pure fun. A sea of red dresses will sway to the beats of San Francisco DJ Russ Rich at this dance party. Vocal and drag performances by Manila Luzon, Ongina, Au Jus and a variety of surprises will fill the room with energy, and every guest will be delighted by food, drink, and an explosive experience unlike any other in the region. <http://www.sacramentoreddressparty.org/#/event/mainPage>

October 24th, from 1-5:00pm Hoppy will be at the Vernon Town Square in Roseville, come enjoy beer from us and other local and regional breweries! Bring your friends and enjoy live music, food and have a great time. *Proceeds benefit City of Roseville youth-at-risk programs.* **No persons under 21 years old permitted. NO outside food, drink, ice chests, or pets are allowed in the event.** Fees: \$25 for single ticket if purchased by October 09th or \$35 for single ticket starting October 10th. \$5 for designated drivers. *Entry fee will get you unlimited beer tastings and an Oktoberfest tasting mug. Food sold separately.* Again, Saturday, October 24, 1-5:00pm [Vernon Street Town Square](#) 311 Vernon Street - [916.774.5200](tel:916.774.5200) **\*Event will take place rain or shine.**

Some of the other places Hoppy will be making an impact this impact include:

- > Art on the Plaza
- > Meristem Opening
- > Wags to Riches
- > Southside Art Center
- > Faith Lutheran Church
- > Sheriff Scott R. Jones Golf Classic

Lastly, If you have any events that you think Hoppy should join in celebrating, contact Mr. Scott Patterson [scott@hoppy.com](mailto:scott@hoppy.com) at the restaurant 916.451.HOPPY (4677).

---

#### HAPPENINGS AT THE PUB:

-----

As usual, with the changing of the seasons, Mrs. Nicole Gazeta, Hoppy's Executive Chef, has been working on the release of the Fall/Winter menus, which will happen on Monday, the 02nd of November; so be on the lookout for some specials this month showcasing a bit heartier fare on the new menus until Spring arrives next year... ;)

**\*\*\* HOLIDAY ALERT \*\*\***

On Monday, October 12th, Hoppy will be having its regular Holiday \$4 pint and \$14 pitcher beer special to celebrate Columbus Day - plus Brunch starting at 10:00am with \$6 top-shelf Bloody Marys & Mimosas until 3:30pm. We will also be more than our normal child friendly brewpub that day by offering a kids eat for \$1 meal for children 12 and under with an adult meal purchase - within reason.

**\*\*\* HOLIDAY ALERT \*\*\***

If you are looking for something happening in our brewpub at the end of the month is Halloween. On that day we have a fun kid's package for the first 50 kids meals purchased to take home with them. Therefore, start trick or treating off right with a visit to Hoppy and get a Hoppy Trick or Treat bag with some goodies to get the evening started. Offer valid with each kid's meal purchased... ;)

Due up November 01st is the annual return of the **Hoppy Claus™ Holiday Ale!!** Yes folks...at this point you only have 85 shopping days left until Christmas... Hop to it! With that being said, Hoppy is already ahead of last year's holiday reservations. Therefore, be proactive and make those holiday reservations now before it is too late... ;)

Also, if you happen to be back east, or know of someone who lives back there, there is some quiet expansion going on at Hoppy these days, and those living east of the Continental Divide should check with Mr. Patterson [scott@hoppy.com](mailto:scott@hoppy.com) to see if they will be getting a Hoppy Holiday present this year. Stay tuned for more details as they develop, and make

sure to ask your retailer for some Hoppy Claus™...

Finally, for those of you who need a little reminder from time-to-time, Daylight Savings Time comes to an end on Sunday, November 01st. Therefore, remember before you go to bed on Saturday night to "*Fall Back*" and set your clocks back an hour and enjoy that "extra" hour of sleep, plus make sure to not let those bed bugs bite... ;)

**\*\*\* HOLIDAY ALERT \*\*\***

With Summer fading fast, school in session, and (*believe it or not*) Christmas decorations already showing up in the stores (*whatever happened to Halloween and Thanksgiving???*), we just wanted to remind you that we will be open for a special Thanksgiving meal next month. Therefore, plan early and make your reservation now by calling **916.451.4677**.

Hoppy's kitchen will be open with "**special**" holiday hours from 11:00am until 7:30pm for those people whom have guests in town and do not feel like cooking a **BIG** afternoon feast, or just want to enjoy the day out - relax and let us do the cooking for you - plus we will even do the dishes after you leave... ;)

In addition, if you participate in the local Run to Feed the Hungry on Thanksgiving Day, just bring in your BIB Number and exchange it for a tasty pint of Hoppy brew during Thanksgiving weekend. Hoppy's little way of helping to support Sacramento Food Bank Services.

Lastly, for those that are football challenged, the games on TV that day will be the Philadelphia Eagles visiting the Detroit Lions at 9:30am on FOX, the Carolina Panthers will be visiting the Dallas Cowboys at 1:30pm on CBS, and then followed by the Chicago Bears at the Green Bay Packers on NBC at 5:30pm.

**\*\*\* HOLIDAY ALERT \*\*\***

With basketball season just around the corner, and in addition to having the NBA League Pass each year, Hoppy continues to carry the NFL Sunday Ticket, MLB Extra Innings, and for the hockey faithful - NHL Center Ice. Therefore, if you have an ounce of hockey blood in you, make sure to visit Hoppy when the urge for a puck moment strikes you... ;)

Hoppy's brewpub is open daily during the week at 11:00am serving some of the best valued lunches, dinners, and daily specials in the area, and on weekends at 10:00am serving brunch until 3:30pm followed by dinner at 4:30pm. If you have not seen our menus lately, feel free to check them out online at <http://www.hoppy.com/our-menu>, or just stop in and see us. We are always looking forward to sharing our day with our valued customers.

Our normal "*daily*" Hoppy Hour from 3-6:00pm features \$1 off our small appetizers, \$2 off our beer, and \$3 off our house wine & select top-shelf liquor. In addition, we also offer a **LATE-NIGHT** Hoppy Hour from 9:30pm till close on Sunday through Wednesday, and 10:30pm till close on Thursday through Saturday with the same discounts as the normal Hoppy Hour until the kitchen closes, which is really by far the **BEST** deal in town!

Plus there are a number of other incentives here at Hoppy for you to enjoy:

- On weekends from 10:00am to 3:30pm, Hoppy features a tasty Brunch Menu with \$6 top-shelf Bloody Marys featuring our house-made Sriracha mix and Mimosas.
- On Sundays Hoppy features the **BEST** deal in town, where a bottle of Hoppy brew is included to go with every Brunch/Lunch/Dinner entree purchased.
- On Sundays & Mondays Hoppy features \$1 children's meals with an adult meal purchase.
- On Mondays Hoppy features Hoppy Hour all day, which means \$1 off our small appetizers, \$2 off our beer, and \$3 off our house wine select top-shelf liquor.
- On Tuesdays Hoppy features a \$10 BFD all day, which means a Burger, Fries & Drink till 9:30pm.
- On Wednesdays Hoppy features its famous FREE Range Fried Chicken, Mashed Potatoes & Gravy with fresh Green Beans for Lunch, and later that day a South Park special at 10:00pm followed the Daily Show at 11:00pm.
- On Saturdays Hoppy features \$3 pints when you wear your Beer Ambassador t-shirt or hat.

Also, our Hoppy logo gear (i.e., polo shirts, t-shirts, pint glasses, ball caps, and etc.) can make for a GREAT gift any time of year. If you are not sure about our merchandise as a gift, Hoppy also has Logo Gift Cards available in your denomination of choice to give as a present as well... Just follow the link - <http://www.hoppy.com/online-store-hoppy>

Lastly, Hoppy usually has some space available for your company parties or presentations, or for that special birthday gathering. If you have an interest in having your party here at Hoppy's, just call **916.451.4677** and speak with Mr. Cameron Davis [cameron@hoppy.com](mailto:cameron@hoppy.com) to plan your next party or event as soon as possible. In addition, if you, and/or your party, desires FREE wireless Internet service, just ask your server for the WPA key code.

In closing, if you have a chance to visit us here at our brewpub, remember to drop your business card or comment card in the jar by the door on your way out to be eligible to win a complementary dinner for up to four friends and/or family on any weekend on us.

Hopefully that will be enough to satiate your news appetite until our "**regular**" bimonthly newsletter comes out next month. However, if it is not, then feel free to visit our website below, and check out a pretty cool commercial that we did

a couple of months ago here at Hoppy.

<http://www.hoppy.com/hooplah/hoppys-2015-long-version>



Remember...the craft brew industry is very competitive, and we can always use your help when you are out there in the bars, restaurants, grocery stores, and etc. How can you help us you may be asking yourself??? Well...ask your local retailer(s) for our products (*to the point of bugging them if necessary*), so that you are able to buy the products that you **"really"** want - not just what is on the store shelf, or on-tap, at the moment...

You, the consumer, have more power than you may know. Speak up, speak clearly, and your earnest taste buds may reap those proactive rewards. If you do this, then we are sure it will not be long before you will be able to enjoy our Liquid Sunshine™ Blonde, Hoppy Face™ Amber, Stony Face™ Red, and Total Eclipse™ Black Ales outside of attending a local festival, or even visiting us here in Sacramento...

With that being said, Mr. Scott Patterson wants to know where you shop for beer. Please send an email to Scott at [scott@hoppy.com](mailto:scott@hoppy.com) and let him know where you would like to buy Hoppy. I know he would love to hear from you!!!

**NOTE:** As a bonus to those of you who actually read our newsletter, and got this far, during the month of October, just bring in the last sheet of this newsletter with the little coupon below, including your name/email address, you will get 25% off any Brunch entree!!! Coupon valid one per person per entree...



**25% Discount Coupon  
Valid for a Brunch Entree  
in the month of October 2015**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

***Thinking Globally - Brewing Locally!!!  
"Every product we make greets you with a Smile"***

Copyright (c) 2015 Hoppy Brewing Company, All Rights Reserved.

[If you would like to be removed from this email list just click this and you will be removed.](#)

### 3 attachments

 **1.xml**  
1K

 **2.thmx**  
4K

 **3.xml**  
1K